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U. S. Department of Agriculture

# SUPREME GLADIOLUS

Our AIM is ALWAYS  
The BEST of the BEST



## A FUTURE GROWER

Miss Joyce Ann Staugard

She always wants to help.

## HI-LO ACRES

R.F.D. 2—BOX 124

LAKE VILLA, ILLINOIS

Ira H. Harter - Walter A. Staugard



## THE "GLAD" PATCH

Where we lived most of the time during the summer.

## GREETINGS

We sincerely hope that you have had a pleasant and profitable year of gladiolus growing; profitable in dollars if you are growing commercially; profitable in satisfaction and enjoyment if you are growing them only for pleasure. And if you are not growing them at all!!! Well you don't know what you are missing and you should remedy that condition at once.

Perhaps we are a little late with this catalog, but if you have ever dug bulbs out of a mat of sod plowed the first time only a year before you will know where our daylight hours have been spent for a number of weeks just passed. We started out with an exceptionally wet, cold spring—you undoubtedly heard about the rain. This was followed by a very hot, dry summer. Had it not been for the sprinkling system, our glads would have been a poor lot.

But October went a long way toward compensating for what had gone before. We had the most beautiful Indian Summer anyone could ask for. It was an average of ten degrees above normal, reaching 80 degrees on several days and it was really pleasant digging in spite of the extremely hard work getting the bulbs out of the old sod.

From the piles of trays, it looks as though we should be able to fill all orders, but we will probably run out of several varieties before spring.

### PLEASE ORDER EARLY

We would like to suggest that you place your order just as soon as possible. Yes, I know that is an old story, but it is good advice just the same. First come, first served you know, and we shall fill all orders in the order they are received. It is a great deal of work to count out bulbs and bulblets of several different varieties and get them properly packed so they will reach the buyer in good condition. And it will really be a very great help to us if we can have your orders early in the shipping season; it will help you, too, because you will have your bulbs earlier. While this is our first year of commercial growing we are here to stay and we intend to fill each order so that you will be glad to order from us again.

Our stock has been state inspected in the field and will be in storage. We expect to use a three or four-year rotation with a constant building up of the soil. If we cannot serve you this year keep us in mind. Next year we hope to have a still larger and better crop.

### BULB SIZES

We are selling nothing this year but new and one-year old bulbs, that is, bulbs grown this year from bulblets and bulbs grown last year from bulblets and again this year from those bulbs. We have quite a lot of so-called jumbo bulbs, but they are NOT old bulbs, but were grown from bulblets last year, producing medium or large bulbs which in turn produced the jumbo sizes this year. They will be used to fill orders as long as they last, at the regular price of conventional large size bulbs.

However we may not have enough bulbs of any given size to fill all orders, so we will appreciate it very much if you will give us permission to use other sizes if necessary, but always giving full value for the money you send. We will NOT make this substitution unless you say we may.

### WHAT TO BUY!

We know that to anyone not familiar with the different gladiolus varieties, even the very best catalog, listing a hundred or more, is not very satisfactory. Following is a little personal discussion about our varieties, which may or may not help you a little in some of your decisions.

If we had to pick out from our listed varieties only a few to keep for our growing next year, I believe these would be the ones that would surely mean the most to us. Most certainly we could not part with Wax Model and Silver Wings, and it would be hard to decide about Llona and Annamae. All are excellent cut flower and exhibition varieties. Elegant Lady and Heavenly White would give us some trouble, too. In the creams, let's see; no question about Oriental Pearl and Leading Lady. We definitely feel that White Gold has at last lost its long-held place of honor. Nothing could be

more right than to have Vangold and Spotlight on such a list, and another favorite, Autumn Gold, must be added. For perfection, Susquehanna in a buff shade would win a place. Bengasi is another one in high regard, especially as an exhibition variety. In deep salmon it would be extremely difficult to break up the trio of Spic & Span, Genghis Khan and Fay. They are all tops in our garden. Here's where some of the older ones come in for their bit of glory—Criterion, Variation, Ethel Cave Cole. I really am glad I don't have to decide THE best one of each color class. If you have ever grown Memoir you would know for sure that it couldn't be eliminated. There is a grand thrill of anticipation when you look down the row and see it there, proud and gaudy, waiting for you. If you like something different, out of the ordinary, this one is a must. In the light reds, Intruder and Gracie Allen would be our choice. Deep red Interceptor and Red Rascal aren't far behind. Can't understand why so few catalogs list Interceptor. Can't decide between Paul Robeson and Rewi Fallu. How Corona and Miss Wisconsin can be grouped together I don't know, but regardless of color classes, they, along with Dawn Glow, would be our choice in the light rose group. Old Chaumony is close but I think the other three have a definite edge. In the dark rose, I don't have to give it a thought—it's Burma. Elizabeth the Queen is the older lavender standby, but Highlander and Huntress are running neck and neck with it. The rolled back petals of Convoy and the tall elegance of Purple Supreme win for them the right to be on such a list. Smokys, ah, now I will have to hold myself down. I just don't think I could get along without Flying Fortress, Tunia's Mahomet, and Moon Glow. The "any other color" class would certainly include Color Marvel, Buckeye Bronze, and maybe that old standby, Vagabond Prince.

## COLOR AND SIZE CLASSIFICATION

### SIZES

Miniature Class	100—Florets under 2½ inches
Small "	200—2½ inches thru 3¼ inches
Medium "	300—Above 3¼ thru 4¾ inches
Large "	400—4½ thru 5¾ inches
Giant "	500—5½ inches and larger

### COLOR CLASSES

Class		Class	
00	White without conspicuous marking	40	Pink, light
01	White with conspicuous marking	42	Pink, deep
06	Cream	50	Red, light
10	Yellow, light	52	Red, deep
12	Yellow, deep	54	Red, black
16	Buff	60	Rose, light
20	Orange, light	62	Rose, deep
22	Orange, deep	66	Lavender
24	Red-orange	70	Purple
30	Salmon, light	76	Violet, light
32	Salmon, deep	78	Violet, deep
36	Scarlet	80	Smoky shades
		90	Any other Color

NOTE: Ending odd numbers always denote conspicuous deeper markings in addition to normal color shade. Example, Big Top (541) is a light pink with conspicuous carmine throat. Even numbered varieties may have such markings, especially in the deeper color tones but for the most part are solid colors.

## 1948 Co-Introduction

### RELIANT (Krueger)

Formerly Seedling No. 667-23

The giant of all gladiolus, in plant, in floret size and in bud spikes. These traits make Reliant a must purchase for all hybridists. Since Reliant is of white color, (with a warm glow in the throat resulting from a cream throat blotch and faint tan spear) obtaining seedlings in other color classes is not difficult. Its parentage is Criterion crossed on a seedling segregated from an open pollinated Maid of Orleans.

The florets of Reliant are 6" or more in diameter. It opens 6 to 8 florets on a bud spike of 24" to 36" length (depending on moisture) which carry up to 24 buds. It grows to a height of 60".

No glad is more capable of impressing the viewer than Reliant.

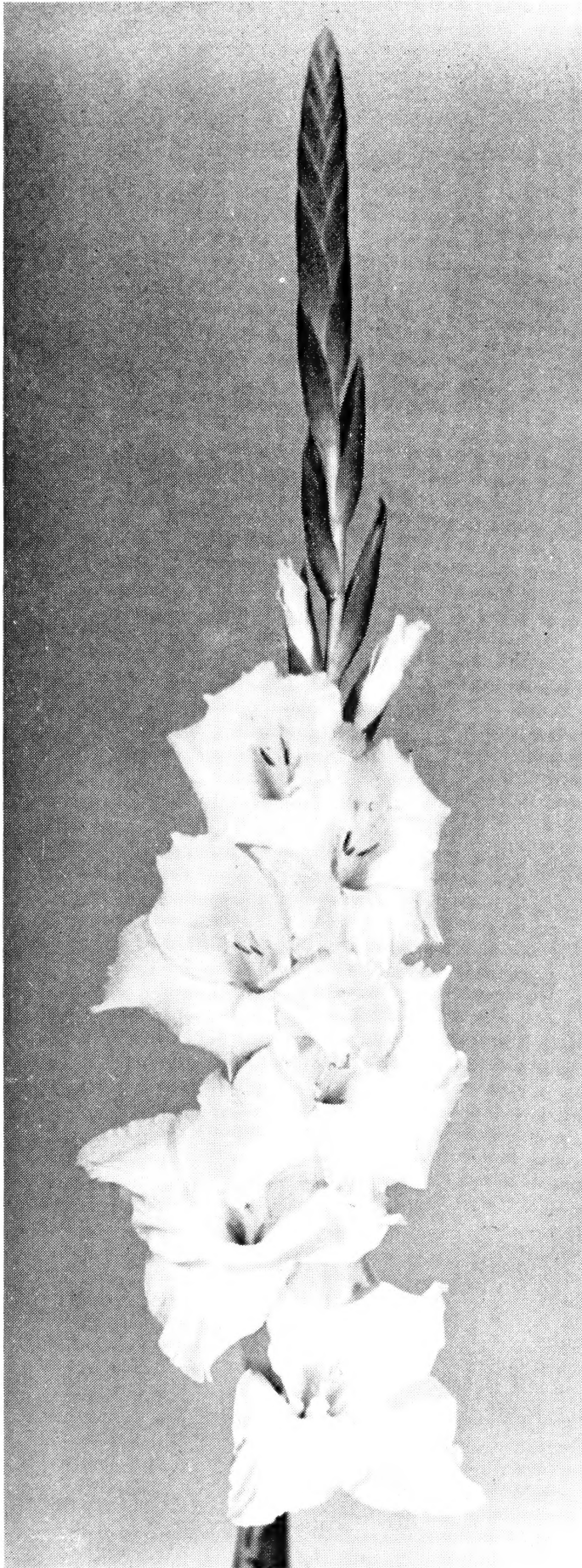
Reliant, being a living thing, is not fault free. Since the leaves of it are erect the length of stem between leaves and lower floret is short. It blooms in late season. While this time of bloom is not in itself a fault, the fact that it is as late as the old Betty Nuthall restricts its successful use in the northern tier of states.

Reliant is a good propagator. It makes many bulblets and they germinate readily.

Reliant is of commercial importance to local cut flower producers, and to florists who produce their own bloom. It is a must purchase for the cataloguer, for the fan approval of this giant beauty is enthusiastic.

A spike with 24 buds—8 open is a potential champion.

Price of each bulb: Large, \$3.00; Medium, \$2.00; Small, \$1.00. 10 bulblets for \$3.00. (No discount).



RELIANT

## BUSINESS TERMS

Minimum order \$2.00; it costs as much to pack and ship a 25 cent order as it does a \$2.00 order.

Canadian customers please secure a mailing permit on small orders and express permit for large ones.

Retail orders prepaid. Wholesale orders F.O.B. Lake Villa, Ill.

Cash with orders, please. 10% cash discount on all orders placed before Feb. 1, 1948.

Generous overcount and premium bulbs in proportion to your order.

Utmost care will be taken at all times to insure safe arrival of all stock.

No bulblet orders accepted after April 1, 1948.

To give you an idea of the price of each variety listed, the price per large bulb is given opposite the name of each variety.

Complete listing of prices at end of the General List.

## GENERAL LIST

<b>ALADDIN (Palmer '38)</b>	<b>532</b>	<b>.15</b>
A bright ruffled salmon with large cream blotch—mid-season.		
<b>ANNAMAE (Pommert '40)</b>	<b>400</b>	<b>.10</b>
A very early chalk white, a leading commercial, a heavy propagator of jumbo bulblets which germinate readily.		
<b>ATLAS (Pfitzer '39)</b>	<b>378</b>	<b>.10</b>
Deep violet in color, similar in growth to Pelegrina, but a little lighter in shade.		
<b>AUTUMN GOLD (Prestgard '43)</b>	<b>412</b>	<b>.15</b>
A beautiful bright rosy pink, shading to creamy throat, ruffled, a tall strong grower.		
<b>AVALON (Marshall '40)</b>	<b>440</b>	<b>.15</b>
A mid-season beautiful bright rosy pink shading to creamy throat, ruffled; a tall strong grower.		
<b>BADGER BEAUTY (Krueger '41)</b>	<b>466</b>	<b>.10</b>
A clear lavender with creamy white throat, fine mid-season cut flower; it increases easily and has no crooks.		
<b>BAGDAD (Palmer '31)</b>	<b>580</b>	<b>.10</b>
A very tall prolific growing smoky rose, liked by the florists for fall work, good propagator and germinator.		
<b>BEACON (Palmer '35)</b>	<b>436</b>	<b>.10</b>
A fine cut flower; rose scarlet with large creamy yellow blotches in throat; blooms in mid-season.		
<b>BENGASI (Cave-Graff '43)</b>	<b>530</b>	<b>\$3.00</b>
A beautiful LaFrance pink, white throat, large heavily ruffled florets; blooms in mid-late season.		
<b>BIG BOY (Jack '43)</b>	<b>506</b>	<b>.10</b>
A greenish cream, flushed rose; tall with extremely long flowerhead.		
<b>BIG TOP (Rich '42)</b>	<b>541</b>	<b>.15</b>
Light pink with small carmine feather in throat, extremely tall, strong growing plants, huge blooms.		

<b>BINGO (Canine '38)</b>	<b>517</b>	<b>.10</b>
A huge cream sport of Picardy, corners of the rather pointed petals shade to Picardy color; fine cut flower; late blooming.		
<b>BLACK OPAL (Errey '36)</b>	<b>454</b>	<b>.15</b>
A sensational very dark red; blooms late.		
<b>BLACK PANTHER (Lins '43)</b>	<b>554</b>	<b>.70</b>
A wide open black red, mid-season.		
<b>BLUE ADMIRAL (Christ '33)</b>	<b>378</b>	<b>.10</b>
Tall dark blue-violet, this is also much similar to Pelegrina in growth and habit.		
<b>BLUE BEAUTY (Pfitzer '36)</b>	<b>476</b>	<b>.10</b>
One of the heaviest and largest of the light blues, really a beauty if you like this color.		
<b>BONNIE JEANNE (Krueger '44)</b>	<b>401</b>	<b>.20</b>
Heavy ruffled florets of an opalescent white, with a pink glow in the throat and a rose spear on the creamy white background.		
<b>BUCKEYE BRONZE (Wilson '40)</b>	<b>490</b>	<b>.15</b>
A fine burning bronze, one for the exhibitor, blooms mid-season.		
<b>BURMA (Palmer '43)</b>	<b>562</b>	<b>.25</b>
A beautiful rose red, very deep, heavily ruffled, definitely one of our favorites. Almost every bud will show color when the first floret opens.		
<b>CAROLINE W. GANNETT (Chamberlain '39)</b>	<b>580</b>	<b>.40</b>
Another giant, soft rose with cherry blotch and slate flaking near edges, will open as many as eight, six-inch florets; blooms quite late.		
<b>CHAUMONY (Baerman '38)</b>	<b>460</b>	<b>.10</b>
A beautiful cerise rose with silver line on edge of all petals, good for both exhibition and cut flowers; blooms mid-season.		
<b>CHERRY JAM (Zimmer '43)</b>	<b>432</b>	<b>.50</b>
Ruffled deep salmon with a cherry blotch, a consistent winner at Mid-Western shows; early bloomer.		
<b>COLOR MARVEL (Krueger '46)</b>	<b>390</b>	<b>\$2.00</b>
A blend of yellow and pink that presents its best color in arrangements, an excellent propagator and germinator; blooms early; fine commercial.		
<b>CONVOY (Palmer '42)</b>	<b>570</b>	<b>.15</b>
A most attractive true purple, has large blooms with rolled back petals, is a good propagator and grower.		
<b>CORONA (Palmer '40)</b>	<b>560</b>	<b>.15</b>
One of the most popular of recent glads, large creamy white blending into rose at the edges, definitely a florist's favorite; mid-season.		
<b>CRINKLE CREAM (Ellis '40)</b>	<b>410</b>	<b>.25</b>
Excellent light ruffled yellow, fine commercial; blooms mid-season.		
<b>CRITERION (Krueger '42)</b>	<b>440</b>	<b>.10</b>
Stellar light pink, a glad ideal to strive for, wide open florets, heavy propagator, good commercial or exhibition flower.		
<b>DAWN GLOW (Jack '45)</b>	<b>560</b>	<b>\$1.20</b>
Light rose pink with large heavily ruffled florets, originator considers this the most beautiful variety he has ever produced. It is tops with us, too.		
<b>DR. BENNETT (Diener '22)</b>	<b>336</b>	<b>.10</b>
Flaming scarlet with white ribs in throat, an old variety but unrivaled in color, excellent cut flower, mid-late.		

<b>ELEGANT LADY (Jack '44)</b>	<b>401</b>	<b>.60</b>
Ruffled blush white with rosy pink shadings on petal edges and sulphur yellow throat, opens 6-7 five-inch florets, good germinator and propagator; many people are missing the boat by not growing this one; fine commercial and exhibition flower.		
<b>ELIZABETH THE QUEEN (White '41)</b>	<b>566</b>	<b>.15</b>
A beautiful ruffled lavender with darker lines in throat; one of the best on the market.		
<b>ETHEL CAVE COLE (Cave '41)</b>	<b>440</b>	<b>.15</b>
One of the top commercial pinks, will open 8 large light pink florets on strong tall stem.		
<b>EXCLUSIVE (Krueger '45)</b>	<b>506</b>	<b>.50</b>
A beautiful ruffled light cream with small rose feathers, one for the exhibitor; blooms mid-season.		
<b>EXEMPLAR (Krueger '44)</b>	<b>332</b>	<b>.20</b>
A rather tall salmon with cream throat, blooms late mid-season, a fine florists' glad.		
<b>FAIR ANGEL (Hatch '42)</b>	<b>406</b>	<b>.20</b>
A creamy white, shading to deeper cream in throat, outstanding, tall, early mid-season.		
<b>FAY (Jack '45)</b>	<b>432</b>	<b>.30</b>
A fine commercial salmon pink, ruffled, truly a beautiful glad, heavy propagator; will stand rough handling.		
<b>FELICITY (Jack '40)</b>	<b>442</b>	<b>.10</b>
Pure pink with cream throat, rosy markings; grows tall and straight, fine commercial.		
<b>FLYING FORTRESS (Wilson '43)</b>	<b>580</b>	<b>.80</b>
Lavender grey with small blotch, spike and florets of monster proportions; a must for those who like unusual ones.		
<b>GARDENIA (Scheer '38)</b>	<b>406</b>	<b>.10</b>
Primarily a cut flower, a beautiful cream with light gold throat; a must have for the cut flower grower.		
<b>GENGHIS KHAN (Scheer '41)</b>	<b>432</b>	<b>\$1.00</b>
A clear pure pink, extremely ruffled and fluted; big and tall, blooms freely from all sizes; good propagator. A dandy.		
<b>GLAMIS (Palmer '40)</b>	<b>430</b>	<b>.15</b>
A blending of salmon, pink and rose with a cream lip; very ruffled; large; many wide open florets.		
<b>GOLDEN STATE (Wheeler '42)</b>	<b>412</b>	<b>.50</b>
A clear rich yellow, one of the best yellows to date. A blue ribbon winner.		
<b>GRACIE ALLEN (Wilson '43)</b>	<b>450</b>	<b>.80</b>
A clear deep red scarlet with formal placement; a heavy propagator and good germinator.		
<b>HAWKEYE RED (Heaton '44)</b>	<b>450</b>	<b>.20</b>
A good commercial, medium red sport of Vagabond Prince; easy grower.		
<b>HEAVENLY WHITE (Moses '44)</b>	<b>401</b>	<b>.40</b>
Sport of Rosa Van Lima, a beautiful delicate blue white with faint lavender mark deep in throat; blooms early.		
<b>HIGH FINANCE (Wilson '40)</b>	<b>580</b>	<b>.15</b>
A smoky light orange grey, with cream throat; very tall and a strong grower; blooms late.		

<b>HIGHLANDER (Zimmer '45)</b>	<b>466</b>	<b>\$1.25</b>
Deep lilac with a cream throat, early, slightly recurved petals; definitely a coming commercial.		
<b>HUNTRESS (Jack '45)</b>	<b>466</b>	<b>\$1.00</b>
Early pink-lavender, most attractive, a perfect formal, destined to be very popular. One we have been crazy about since first seeing it.		
<b>IMPERIAL PURPLE (Arenius '40)</b>	<b>470</b>	<b>.15</b>
A tall beautiful, unusual shade of purple; very late.		
<b>INTERMEZZO (Quackenbush '42)</b>	<b>407</b>	<b>.10</b>
Clear cream without marking, except a dusting of violet rose deep in throat; late mid-season.		
<b>INTERCEPTOR (Jack '45)</b>	<b>552</b>	<b>\$1.25</b>
Very large beautifully recurved dark crimson, fine early exhibition variety; florists like it, too.		
<b>INTREPID (Jack '37)</b>	<b>480</b>	<b>.10</b>
Light salmon with deep creamy throat, edge of petals flushed with grey mauve, many open, fine mid-season exhibition variety.		
<b>INTRUDER (Graff '44)</b>	<b>450</b>	<b>\$1.50</b>
Scarlet red, a giant in its color, reliable habits, good propagator and good germ-inator; has a fine show record.		
<b>KING BEE (Krueger '41)</b>	<b>450</b>	<b>.10</b>
Mellow light red with dark interesting flecking around edges of petals; of great size; strong growing and heat resistant.		
<b>KING CLICK (Wilson '41)</b>	<b>550</b>	<b>.15</b>
A tall giant red that has lots of vigor, wonderful show record with many championships, and American Home Achievement Award.		
<b>KING LEAR (Palmer '38)</b>	<b>470</b>	<b>.15</b>
An early ruffled luxurious reddish purple bordered with a fine silver line; excellent grower but loose attachment.		
<b>KING WILLIAM (Schenetsky '40)</b>	<b>430</b>	<b>.15</b>
A soft light salmon blending to a cream throat. It is classed among the most beautiful and very popular with florists; mid-season.		
<b>KNIGHT ERRANT (Jack '41)</b>	<b>436</b>	<b>.15</b>
Scarlet with creamy white throat, opens 10 to 12, had one with 15 open; unusual.		
<b>LADY JANE (Lake '41)</b>	<b>406</b>	<b>.15</b>
Clear creamy yellow, opens 6 to 8 large well-placed blooms; fine for cut flowers and exhibition.		
<b>LADY LUCK (Harris '44)</b>	<b>440</b>	<b>.50</b>
This sport of Picardy is light salmon with a cream throat. Peaches and cream color; a real beauty; worth a trial in any garden.		
<b>LANTANA (Palmer '43)</b>	<b>420</b>	<b>.15</b>
Vivid orange salmon shading to a golden throat; fine color appeal.		
<b>LEADING LADY (Johnson '42)</b>	<b>506</b>	<b>.25</b>
Cream white sport of Picardy, a strong grower, rapid propagator. Excellent for show purposes and a perfect commercial. One of our special favorites.		
<b>LLONA (Krueger '43)</b>	<b>400</b>	<b>.10</b>
A ruffled white, early mid-season about 4 feet tall with 4 to 4½-inch florets of good substance; supreme for floral work.		



MISS WISCONSIN

<b>MAID OF ORLEANS (Pfitzer '32)</b>	<b>400</b>	<b>.10</b>
The standard white for a number of years, a dependable free bloomer always welcomed by the florists.		
<b>MARGARET BEATON (Twomey '37)</b>	<b>401</b>	<b>.10</b>
A true white with a small red blotch, remarkable for its vigorous growth and great height; great florists' favorite.		
<b>MARGUERITE (Pommert '39)</b>	<b>442</b>	<b>.15</b>
Very impressive pink with golden throat, clear and pure; long flower head but a very short stem.		
<b>MARSEILLAISE (Scheer '41)</b>	<b>536</b>	<b>.35</b>
Truly a beautiful brilliant scarlet, growing a tall heavy spike; a small white spear on lower petals.		
<b>MARTHA DEANE (Guilles '46)</b>	<b>410</b>	<b>\$2.00</b>
One of the leading introductions in 1946, color is light yellow with small red line in the throat; a heavy propagator; bulblets small but germinate readily.		
<b>MEMOIR (Palmer '45)</b>	<b>441</b>	<b>\$1.25</b>
Strong blush cream with crimson blotch, giving a beautiful color effect; not a tall growing variety but up to 5 open; one we prize highly; good for the exhibitor.		
<b>MINUET (Coleman '22)</b>	<b>466</b>	<b>.10</b>
A light lavender which has been for many years the standard by which all others are judged. Bulblets are difficult to germinate but cracking or peeling helps.		
<b>MISS WISCONSIN (Krueger '43)</b>	<b>460</b>	<b>.50</b>
A very fine deep rose-pink, really stands out in the garden; one of our best show winners; florists like it, too.		
<b>MOHAWK (Stevens '40)</b>	<b>454</b>	<b>.15</b>
Dark glistening velvety red, with no markings; well liked in home gardens and in the shows.		
<b>MOON GLOW (Zimmer '45)</b>	<b>583</b>	<b>\$1.25</b>
This glad has a color similar to a fine Opal, and slightly ruffled. We were very well pleased with it this past season; it opens well from tight bud.		
<b>MOTHER KADEL (Kadel '41)</b>	<b>310</b>	<b>.15</b>
Clear pure yellow without markings; good winner in its class, and splendid cut flower.		
<b>MRS. MARK'S MEMORY (Pfitzer '41)</b>	<b>570</b>	<b>.20</b>
Large florets of reddish violet with small dark carmine blotch; fine exhibition variety.		
<b>MYSTERY (Stinson '44)</b>	<b>441</b>	<b>.75</b>
A cool pink with a touch of rose in the throat; large exhibition type; good production.		
<b>NEILS M. JENSEN (Pfitzer '42)</b>	<b>330</b>	<b>.15</b>
Salmon pink and strawberry.		
<b>NOWADAYS (Graff '45)</b>	<b>460</b>	<b>.50</b>
A soft rose blending to a peach blush in the throat and on lower petal; has straight willowy stem; opens well when cut in bud.		
<b>OBERBEYERN (Pfitzer '42)</b>	<b>378</b>	<b>.35</b>
Dark violet-blue with large cream blotch on lower petals; very striking and attractive novelty. Received a great deal of comment at the Chicago show.		
<b>OGARITA (Wilson '42)</b>	<b>532</b>	<b>.15</b>
Rose-salmon shading to a golden throat; a giant in every way; blooms late.		



## ON THE WAY TO THE FLORISTS

They liked our cut flowers because they were  
always so bright and fresh.

<b>OHIO NONPARIEL (Wilson '41)</b>	<b>550</b>	<b>.15</b>
Large bright clear scarlet; long flower head, tall strong grower; becoming popular for both exhibition and cut flower work; good propagator. One of the best scarlets.		
<b>OREGON GOLD (Majeski '41)</b>	<b>410</b>	<b>.15</b>
Very light yellow with a golden throat; used extensively by commercial growers; tremendous propagator; late bloomer.		
<b>ORIENTAL PEARL (Carlson '46)</b>	<b>506</b>	<b>\$2.00</b>
Words fail us! We believe the best cream to date. Very large florets, well attached. Wonderful texture and grows straight as an arrow. It is bound to become a leading commercial as it can be bunched and handled. Received more awards than any other glad in its first year of introduction.		
<b>PARADISE (Pruitt, D. S. '36)</b>	<b>416</b>	<b>.10</b>
An old timer, tall salmon; we use it for cut flowers.		
<b>PARNASSUS (Ristow '42)</b>	<b>470</b>	<b>.15</b>
A pleasing shade of rich purple, large round florets with white line in throat; a run-away propagator; the darkest purple we know of; mid-season.		
<b>PAUL ROBESON (Cave '43)</b>	<b>454</b>	<b>\$2.00</b>
Dark red, best exhibition to date in this color.		
<b>PELEGRINA (Pfitzer '33)</b>	<b>378</b>	<b>.10</b>
A pure dark violet-blue like rich velvet; one of the best deep violets; excellent propagator and germinator; early.		
<b>PERFUME (Brauer '41)</b>	<b>301</b>	<b>.20</b>
Very ruffled white with red feather in throat; some of us can very definitely smell a lovely rose-like perfume, and the others aren't sure.		
<b>PHOEBE (Scheer '42)</b>	<b>432</b>	<b>\$1.00</b>
Very large bright medium pink; wide open florets; bulblet production excellent and bulblets grow well.		
<b>PICARDY (Palmer '31)</b>	<b>530</b>	<b>.10</b>
An old timer and still a favorite both for cut flowers and exhibition. Tall spikes of large blooms of apricot salmon; blooms mid-season.		
<b>PINK PARAGON (Cassebeer '43)</b>	<b>342</b>	<b>.15</b>
Salmon with a cream throat; reliable performer; mid-season.		
<b>PINK PICARDY (Earl '46)</b>	<b>542</b>	<b>.20</b>
A deeper pink sport of Picardy, sometimes comes no darker than the mother variety.		
<b>PINK RADIANCE (Quackenbush '41)</b>	<b>440</b>	<b>.10</b>
One of the best light pinks, with silvery sheen and a touch of carmine deep in the throat; highly recommended as a commercial and has a good show record, too.		
<b>PURPLE SUPREME (Wilson '42)</b>	<b>470</b>	<b>.15</b>
Very tall clear purple with silver edge on petals; many open florets; one of the finest on the market. Makes a superb cut flower and prize-winner.		
<b>QUAKER BEAUTY (Jack '40)</b>	<b>480</b>	<b>.10</b>
Salmon-pink overlaid with a lovely shade of blue-grey.		
<b>R B (Upton '40)</b>	<b>590</b>	<b>.10</b>
A huge rusty golden brown on old rose; a novelty but a sure winner in its color class.		
<b>RED CHARM (Butt '39)</b>	<b>452</b>	<b>.15</b>
A fine exhibition and commercial red of outstanding merit; good grower, propagator and germinator.		
<b>RED LORY (Errey '28)</b>	<b>463</b>	<b>.10</b>
Deep rose red with much deeper blotches in throat; blooms early. A good propagator and germinator.		



SPIC AND SPAN

<b>RED RASCAL (Graff '45)</b>	<b>552</b>	<b>\$3.00</b>
Beautiful very ruffled red, one shade deeper than intruder. Small white midrib running from center of throat to tip of lower petal. Very excellent exhibition flower and will be good commercial as soon as more stock is available.		
<b>RELIANT (Kreuger '48)</b>	<b>500</b>	<b>\$3.00</b>
See new introductions.		
<b>REWI FALLU (Fallu '35)</b>	<b>554</b>	<b>.10</b>
Dark blood red massive blooms of heavy texture on a medium height plant; no other red just like it. Florists like it very much; blooms mid-season.		
<b>ROSA VAN LIMA (Pfizer '40)</b>	<b>460</b>	<b>.15</b>
An early mid-season light rose with darker lines in the throat; very popular commercial; also good exhibition variety.		
<b>ROSE DELIGHT (Jack '39)</b>	<b>460</b>	<b>.10</b>
A clear bright ruffled rose, a lovely color similar to Miss Wisconsin; blooms early.		
<b>ROSE O'DAY (Fischer '44)</b>	<b>566</b>	<b>.50</b>
Unusual shade of rose-lavender; opens 6 to 8 large florets on a tall straight stem.		
<b>ROSY RED (Knight '45)</b>	<b>362</b>	<b>.50</b>
A deep rose red valuable for color, earliness and good cutting stem. Nothing quite like it in season; heavy producer of jumbo size bulblets. Excellent florist flower.		
<b>SAHARA (Palmer '35)</b>	<b>490</b>	<b>.10</b>
Light russet, lightly flecked purple, with light blotch of cream, peppered russet and scarlet penciling; blooms mid-season.		
<b>SHIRLEY TEMPLE (Pruitt '37)</b>	<b>406</b>	<b>.10</b>
Large heavily ruffled cream with creamy yellow throat, often crooks but this is good for basket work and arranging; blooms late.		
<b>SHOW QUEEN (Krueger '43)</b>	<b>530</b>	<b>.15</b>
Large salmon pink with faint white midrib; more pink than salmon; crooks in hot weather but fine if planted to bloom late.		
<b>SILVER WINGS (Ritsema '44)</b>	<b>500</b>	<b>\$1.00</b>
Another white sport of Picardy, more white, wider open and more ruffled than Leading Lady; heavy increaser and excellent grower. Much in demand for cut flowers and fine for exhibition.		
<b>SIWASH (Jack '39)</b>	<b>580</b>	<b>.25</b>
Immense spikes with large blooms, outer petals violet mauve flushed salmon; lightly flushed violet; deep cream throat with delicate carmine lines; very tall growing; late.		
<b>SOUTHERN DRAMA (Wilson '43)</b>	<b>536</b>	<b>.25</b>
Large scarlet, strong grower and propagator; excellent commercial.		
<b>SPIC &amp; SPAN (Carlson '46)</b>	<b>432</b>	<b>\$3.50</b>
A tall ruffled deep pink, good opener, tall straight spikes; good placement; excellent commercial; heavy propagator. Destined to be one that will not lose its popularity.		
<b>SPOTLIGHT (Palmer '44)</b>	<b>413</b>	<b>.50</b>
Very large wide open round flower in deep yellow with large scarlet blotch; free bloomer and good propagator. A real addition to this color class, bound to be a popular variety, both commercial and exhibition.		
<b>STOPLIGHT (Lins '42)</b>	<b>452</b>	<b>.15</b>
One of the finest commercial reds and a show flower, too. Intense ruffled red florets perfectly placed and attached; heavy producer of bulblets which germinate easily. Really a dandy.		

<b>SUSANNAH (Lake '43)</b>	<b>440</b>	<b>.35</b>
A very heavily ruffled pink shading to white, opens 5 to 6 well-placed blooms; heavy substance, especially useful in floral work.		
<b>SUSQUEHANNA (Herridge '43)</b>	<b>416</b>	<b>.20</b>
Clear peach buff with creamy throat, a different color which is very appealing; opens 6 to 8 blooms; should become an excellent commercial.		
<b>TRALEE (Krueger '47)</b>	<b>460</b>	<b>\$4.00</b>
A spike maker from all bulb sizes and under all conditions; very distinctive silvery rose; opens 8 or more florets; good propagation and consistent performance; blooms early.		
<b>TUNIA'S MAHOMET (Both '43)</b>	<b>580</b>	<b>.75</b>
Deep velvety plum rose, orange scarlet in throat; excellent in smoky shade; blooms early.		
<b>VAGABOND PRINCE (Palmer '34)</b>	<b>390</b>	<b>.10</b>
A gorgeous mahogany brown with a flame blotch; grand for fall arrangements; fine propagator and germinator.		
<b>VALERIA (Pruitt '38)</b>	<b>436</b>	<b>.15</b>
A tall very pleasing shade of scarlet; an excellent cut flower; blooms early mid-season.		
<b>VANGOLD (Van Voorhit '40)</b>	<b>312</b>	<b>.35</b>
A deep golden yellow with no markings, prefers heat to cool weather; in great demand.		
<b>VARIATION (Krueger '41)</b>	<b>340</b>	<b>.10</b>
Medium size light pink with faint lavender cast, very faint white midrib, most reliable in production; tremendous propagator of easy germination bulblets. A favorite with florists everywhere; also fine exhibition type.		
<b>VASSAR (Hedgecock '40)</b>	<b>320</b>	<b>.10</b>
Pale buttercup yellow blending to light orange; medium floret; beautifully ruffled.		
<b>VEE CREAM (Van Voorhis '39)</b>	<b>407</b>	<b>.15</b>
Rich cream with small scarlet blotch; very distinctive.		
<b>VULCAN (Dr. Stevens '42)</b>	<b>470</b>	<b>.25</b>
A sensational purple, 6-inch blooms on a tall spike; strong.		
<b>WANDA (E. B. Snyder '41)</b>	<b>406</b>	<b>.15</b>
Light cream sport of Picardy, fine tall spikes with large blooms; mid-season.		
<b>WAX MODEL (Krueger '46)</b>	<b>400</b>	<b>\$2.00</b>
Glistening white with immaculate small clear lavender throat spears; blooms early season from tall plants that never crook; secure attachment. A coming cut flower.		
<b>WHITE GOLD (Scheer '41)</b>	<b>506</b>	<b>.15</b>
A well-known cream, tremendous propagator and 100% germinator; flowerheads are not as long as they could be; being gradually replaced by Leading Lady.		
<b>WINSTON (Palmer '41)</b>	<b>406</b>	<b>.15</b>
Clear bright cream shading to lemon throat; has an exquisite coloring and form that makes it a favorite with florists; mid-season.		



TRALEE

## RETAIL PRICE LIST

Minimum order of a variety .25.

All L. .10 items—L 3/25; M 5/25; S 10/25.

All L. .15 items—L 2/25; M 4/25; S 8/25.

10 of a variety at 8 times the single price.

100 of a variety at 8 times the 10 price.

VARIETY	Bulbs			1	Bulblets	
	L	M	S		10	100
Aladdin .....	.15	.10	.05	.....	.05	.40
Annamae .....	.10	.07	.05	.....	.05	.20
Atlas .....	.10	.07	.05	.....	.05	.20
Autumn Gold .....	.15	.10	.05	.....	.05	.40
Avalon .....	.15	.10	.05	.....	.05	.40
Badger Beauty .....	.10	.07	.05	.....	.05	.20
Bagdad .....	.10	.07	.05	.....	.05	.20
Beacon .....	.10	.07	.05	.....	.05	.20
Bengasi .....	3.00	2.00	1.00	.25	2.00	16.00
Big Boy .....	.10	.07	.05	.....	.05	.20
Big Top .....	.15	.10	.05	.....	.05	.40
Bingo .....	.10	.07	.05	.....	.05	.20
Black Opal .....	.15	.10	.05	.....	.05	.40
Black Panther .....	.70	.50	.35	.10	.70	5.50
Blue Admiral .....	.10	.07	.05	.....	.05	.20
Blue Beauty .....	.10	.07	.05	.....	.05	.20
Bonnie Jeanne .....	.20	.15	.10	.....	.20	1.60
Buckeye Bronze .....	.15	.10	.05	.....	.05	.40
Burma .....	.25	.15	.10	.....	.20	1.60
Caroline W. Gannett .....	.40	.30	.20	.05	.30	2.40
Chaumony .....	.10	.07	.05	.....	.05	.20
Cherry Jam .....	.50	.35	.25	.05	.50	4.00
Color Marvel .....	2.00	1.50	1.00	.25	2.00	16.00
Convoy .....	.15	.10	.05	.....	.05	.40
Corona .....	.15	.10	.05	.....	.05	.40
Crinklecream .....	.25	.15	.10	.....	.25	2.00
Criterion .....	.10	.07	.05	.....	.05	.20
Dawn Glow .....	1.20	.90	.60	.15	1.00	8.00
Dr. Bennett .....	.10	.07	.05	.....	.05	.20
Elegant Lady .....	.60	.40	.25	.10	.60	4.80
Elizabeth The Queen .....	.15	.10	.05	.....	.05	.40
Ethel Cave Cole .....	.15	.10	.05	.....	.05	.40
Exclusive .....	.50	.35	.25	.05	.50	4.00
Exemplar .....	.20	.15	.10	.....	.20	1.60
Fair Angel .....	.20	.15	.10	.....	.20	1.60
Fay .....	.30	.20	.15	.....	.25	2.00
Felicity .....	.10	.07	.05	.....	.05	.20
Flying Fortress .....	.80	.55	.30	.10	.70	5.50
Gardenia .....	.10	.07	.05	.....	.05	.20
Genghis Khan .....	1.00	.75	.50	.15	1.00	8.00
Glamis .....	.15	.10	.07	.....	.05	.40
Golden State .....	.50	.35	.25	.05	.50	4.00

VARIETY	Bulbs				Bulblets	
	L	M	S	1	10	100
Gracie Allen.....	.80	.60	.40	.10	.70	5.50
Hawkeye Red.....	.20	.15	.10	.....	.20	1.60
Heavenly White.....	.40	.30	.20	.05	.30	2.00
High Finance.....	.15	.10	.05	.....	.05	.40
Highlander.....	1.25	.75	.50	.15	1.00	8.00
Huntress.....	1.00	.70	.45	.15	1.00	8.00
Imperial Purple.....	.15	.10	.05	.....	.05	.40
Intermezzo.....	.10	.07	.05	.....	.05	.20
Interceptor.....	1.25	.75	.50	.15	1.00	8.00
Intrepid.....	.10	.07	.05	.....	.05	.20
Intruder.....	1.50	1.00	.50	.15	1.00	8.00
King Bee.....	.10	.07	.05	.....	.05	.20
King Click.....	.15	.10	.05	.....	.05	.40
King Lear.....	.15	.10	.05	.....	.05	.40
King William.....	.15	.10	.05	.....	.05	.40
Knight Errant.....	.15	.10	.05	.....	.05	.40
Lady Jane.....	.15	.10	.05	.....	.05	.40
Lady Luck.....	.50	.35	.25	.05	.50	4.00
Lantana.....	.15	.10	.05	.....	.05	.40
Leading Lady.....	.25	.15	.10	.....	.20	1.60
Llona.....	.10	.07	.05	.....	.05	.20
Maid of Orleans.....	.10	.07	.05	.....	.05	.20
Margaret Beaton.....	.10	.07	.05	.....	.05	.20
Marguerite.....	.15	.10	.05	.....	.05	.40
Marseillaise.....	.35	.25	.15	.....	.20	1.60
Martha Deane.....	2.00	1.50	1.00	.25	2.00	16.00
Memoir.....	1.25	.75	.50	.15	1.00	8.00
Minuet.....	.10	.07	.05	.....	.05	.20
Miss Wisconsin.....	.50	.35	.25	.10	.50	4.00
Mohawk.....	.15	.10	.05	.....	.05	.40
Moon Glow.....	1.25	.75	.50	.15	1.00	8.00
Mother Kadel.....	.15	.10	.05	.....	.05	.40
Mrs. Mark's Memory.....	.20	.15	.10	.....	.20	1.60
Mystery.....	.75	.50	.35	.10	.70	5.50
Neils M. Jensen.....	.15	.10	.05	.....	.05	.40
Nowadays.....	.50	.35	.25	.10	.50	4.00
Oberbeyern.....	.35	.20	.10	.....	.20	1.60
Ogarita.....	.15	.10	.05	.....	.05	.40
Ohio Nonpareil.....	.15	.10	.05	.....	.05	.40
Oregon Gold.....	.15	.10	.05	.....	.05	.40
Oriental Pearl.....	2.00	1.50	1.00	.25	2.00	16.00
Paradise.....	.10	.07	.05	.....	.05	.20
Parnassus.....	.15	.10	.05	.....	.05	.40
Paul Robeson.....	2.00	1.50	1.00	.25	2.00	16.00
Pelegrina.....	.10	.07	.05	.....	.05	.20
Perfume.....	.20	.15	.10	.....	.20	1.60
Phoebe.....	1.00	.60	.35	.15	1.00	8.00
Picardy.....	.10	.07	.05	.....	.05	.20
Pink Paragon.....	.15	.10	.05	.....	.05	.40
Pink Picardy.....	.20	.10	.05	.....	.20	1.60
Pink Radiance.....	.10	.07	.05	.....	.05	.40

VARIETY	Bulbs				Bulblets	
	L	M	S	1	10	100
Purple Supreme .....	.15	.10	.05	.....	.05	.40
Quaker Beauty .....	.10	.07	.05	.....	.05	.20
R B .....	.10	.07	.05	.....	.05	.20
Red Charm .....	.15	.10	.05	.....	.05	.40
Red Lory .....	.10	.07	.05	.....	.05	.20
Red Rascal .....	3.00	2.00	1.00	.30	2.50	20.00
Reliant (No Discount) .....	3.00	2.00	1.00	.40	3.00	24.00
Rewi Fallu .....	.10	.07	.05	.....	.05	.20
Rosa Van Lima .....	.15	.10	.05	.....	.05	.40
Rose Delight .....	.10	.07	.05	.....	.05	.20
Rose O'Day .....	.50	.35	.25	.05	.50	4.00
Rosy Red .....	.50	.35	.25	.05	.50	4.00
Sahara .....	.10	.07	.05	.....	.05	.20
Shirley Temple .....	.10	.07	.05	.....	.05	.20
Show Queen .....	.15	.10	.05	.....	.05	.40
Silver Wings .....	1.00	.75	.50	.10	1.00	8.00
Siwash .....	.25	.20	.10	.....	.20	1.60
Southern Drama .....	.25	.20	.10	.....	.20	1.60
Spic & Span .....	3.50	3.00	2.50	.35	2.40	19.20
Spotlight .....	.50	.35	.20	.05	.50	4.00
Stoplight .....	.15	.10	.05	.....	.05	.40
Susannah .....	.35	.25	.20	.....	.25	2.00
Susquehannah .....	.20	.15	.10	.....	.20	1.60
Tralee .....	4.00	3.00	2.00	.50	4.00	32.00
Tunia's Mahomet .....	.75	.50	.35	.10	.70	5.50
Vagabond Prince .....	.10	.07	.05	.....	.05	.20
Valeria .....	.15	.10	.15	.....	.05	.40
Vangold .....	.35	.25	.15	.....	.25	2.00
Variation .....	.10	.07	.05	.....	.05	.20
Vassar .....	.10	.07	.05	.....	.05	.20
Veecream .....	.15	.10	.05	.....	.05	.40
Vulcan .....	.25	.20	.10	.....	.20	1.60
Wanda .....	.15	.10	.05	.....	.05	.40
Wax Model .....	2.00	1.50	1.00	.25	2.00	16.00
White Gold .....	.15	.10	.05	.....	.05	.40
Winston .....	.15	.10	.05	.....	.05	.40

Growing Gladiolus is our business.

We want your orders—not only this year but in the years to come.

There is only one basis on which we have any right to expect those orders. **GUARANTEED SATISFACTION.**

If bulbs are not satisfactory we will do our best to make them so or will refund your money if returned to us promptly.

We can do no more.

Of course we **CANNOT** guarantee your crop. There are too many conditions over which we have no control—soil, weather, rain, etc.

— *Glad I Like* —

— *Glad's I Like* —

**HI-LO ACRES**  
**BOX 124 - R.F.D. 2**  
**LAKE VILLA, ILLINOIS**

Mr. \_\_\_\_\_ Date \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_ (Please Print)

R.F.D. or St.....

Post Office.....State.....

Express Office.....Amt. Enclosed.....

If We Are Out of What You Order Shall We—

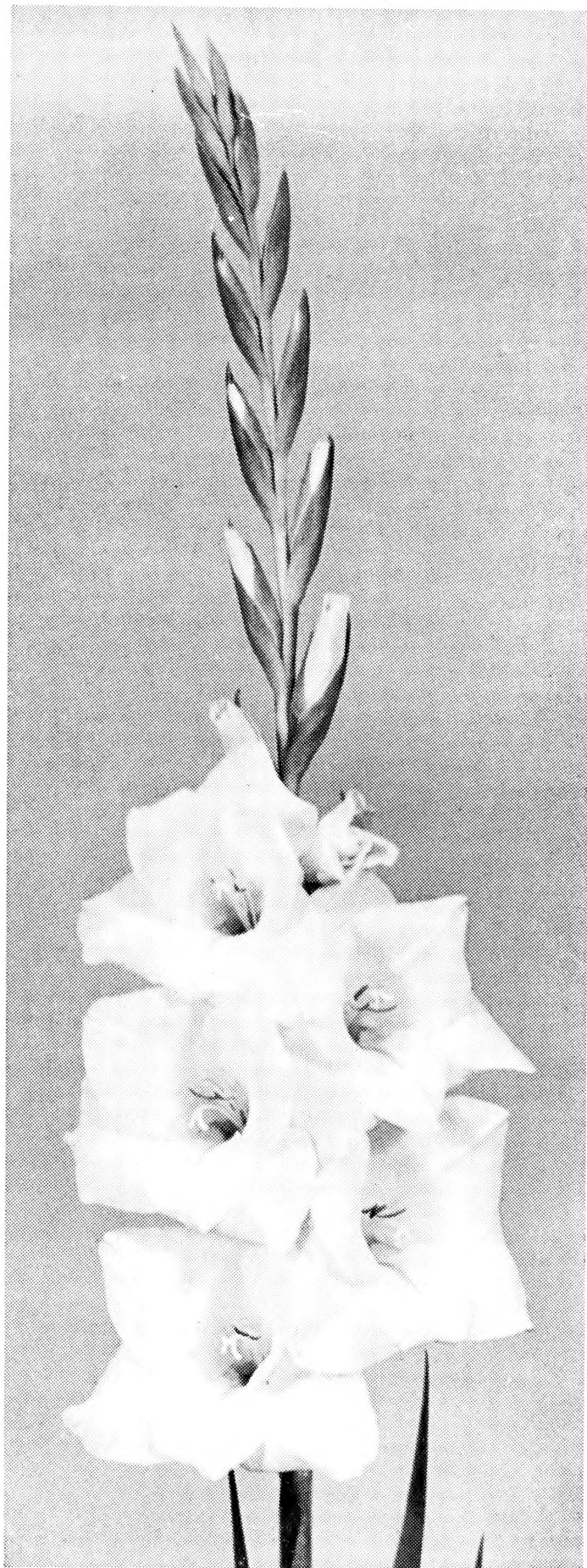
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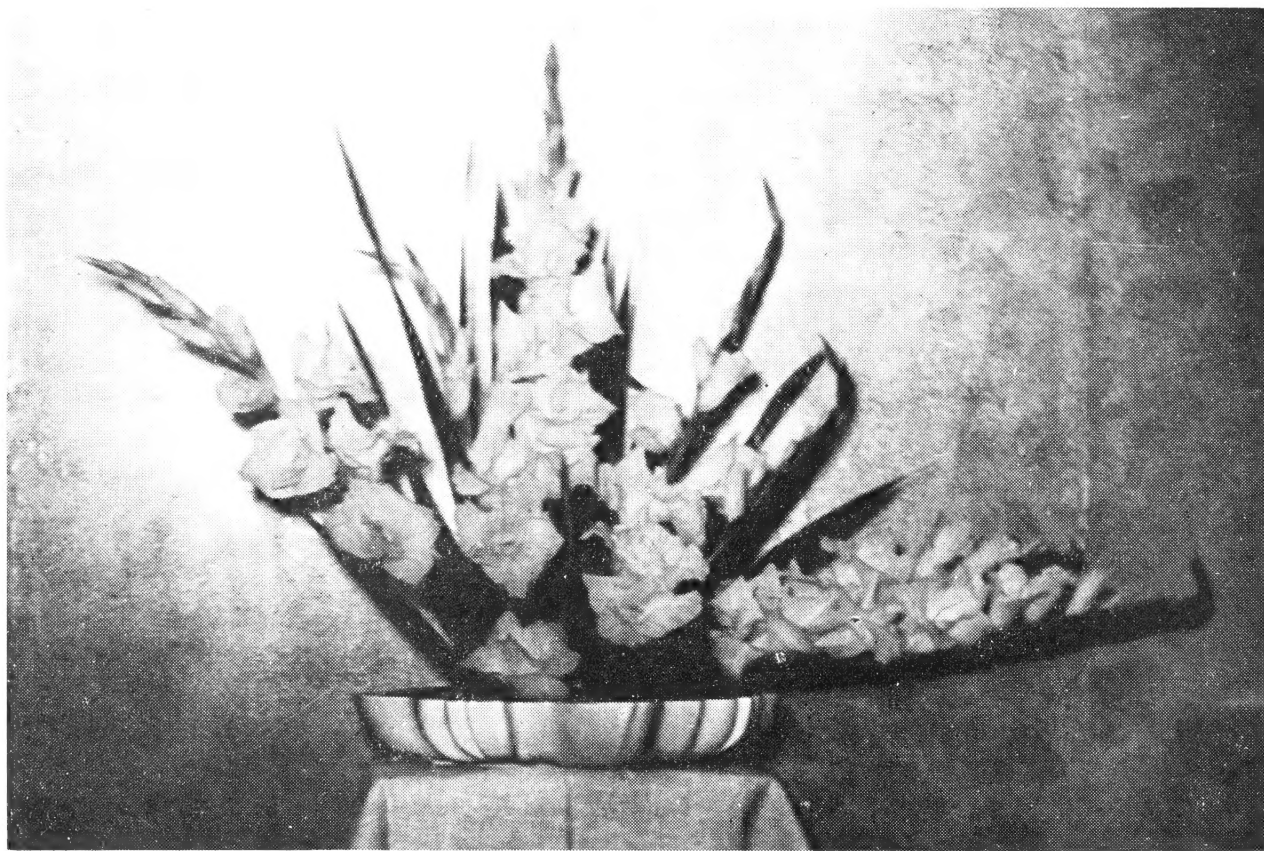
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WAX MODEL



## MISS WISCONSIN

Arranged By

**Mrs. Lillian B. Staugard**

It was really beautiful . . . wish we could have given it to you  
in true color.